

FOR IMMEDIATE RELEASE

Ayude a sus Hijos a Tener Éxito en la Escuela Guía Especial para Padres Latinos (*How to Help Your Child be Successful in School, A Special Guide for Latino Parents*) by **Mariela Dabbah**, published by Sphinx Publishing.



42 Million Latinos Make the U.S. the Third Largest Hispanic Country.
Mariela Dabbah Helps Them Crack the American Code®.

The education system in the U.S. is a mystery for many parents born here—imagine for those who were not! While parents drop their children off at school and go to work in Latin America, here they are expected to be heavily involved. Parents who don't understand how the system works and what role they should play cannot offer the best education to their children. In her **newest book** *How to Help Your Child be Successful in School (A Special Guide for Latino Parents)*, **Mariela Dabbah addresses the following topics:**

- Dealing with the American school system: how to choose a school for your child, registration procedures, getting academic support, finding out what your child is entitled to, importance of tests, communication with teachers and principal, etc.
- Leaving your fears behind: becoming involved in your child's education.
- Preparing your child to be ready to learn: things you can do at home before children start school.
- Helping children develop healthy habits that reinforce learning.
- Understanding the importance of social interaction to foster your children's adaptation to the U.S.
- Learning the rights and responsibilities of parents in the American school system.

Mariela's helpful tips and practical solutions will help Latino parents understand the U.S. school system, as well as how to get the most for their children from the system.

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BIO

MARIELA DABBAH, is the author of *Cómo Conseguir Trabajo en los Estados Unidos (How to Get a Job in the U.S.)* and the newly released *Ayude a sus Hijos a Tener Éxito en la Escuela (How to Help Your Children be Successful in School)*, both published by Sphinx Publishing. She has been a guest on *All Things Considered* (NPR), *Despierta América* (Univision), *Cada día con María Antonieta* (Telemundo), *Directo Desde Estados Unidos* (CNN en Español), Bloomberg Radio, *Tu Dinero con Julie Stav* (Univision Radio) and many other TV programs, radio shows and newspaper articles.

A natural and powerful presenter, Mariela, originally from Argentina, has a unique ability to simultaneously entertain, educate and involve, making her a wonderful guest expert on TV. With boundless energy and a message that invigorates as it enlightens, she helps people better understand how to Crack the American Code® to achieve success. Mariela motivates people with specific, hands-on strategies and real-life examples that launch them into action.

She received her MFA from the University of Buenos Aires. As the former owner of an educational book company, she developed training programs as well as manuals for teachers and parents. Since 2000 she has focused on her writing and speaking career. She is a contributor for *Hora Hispana* (*NY Daily News*) and writes a monthly column for *Tú Dinero* magazine. She will soon have a career advice segment on a major Spanish network. She writes and presents both in Spanish and in English.

GUEST EXPERT

Mariela Dabbah has been in this country for 18 years. She has lived through all stages of the immigration and assimilation experience and in the process learned how to use her Latino traits to her advantage in the American market. She is the author of *How to get a job in the US, guide for Latinos, Help your children be successful in school, guide for Latino parents* and –along with Arturo Poiré– of the soon to be published *The Latino Advantage*.

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